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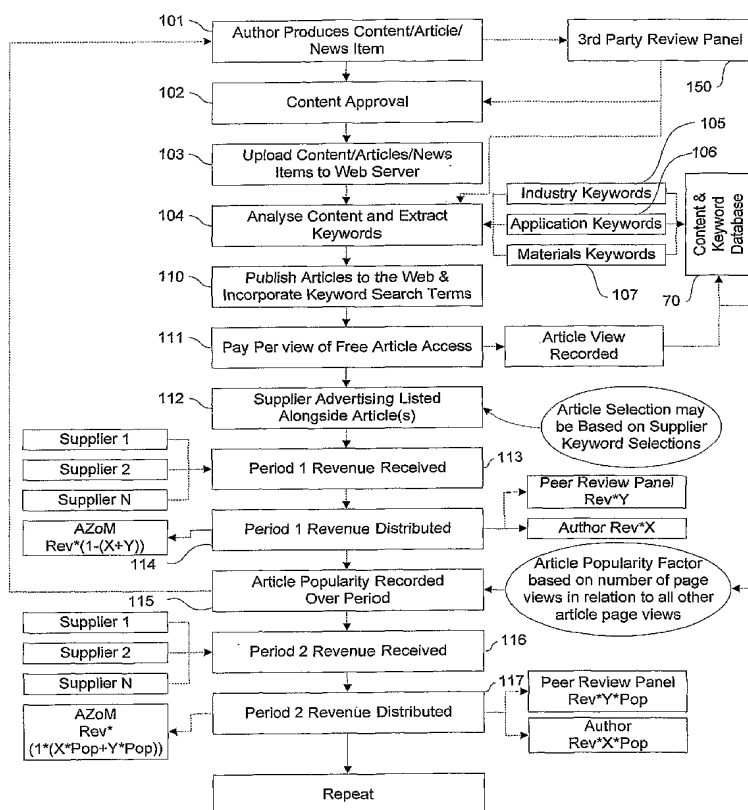
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(54) Title: METHOD AND SYSTEM FOR DISTRIBUTION OF REVENUE



(57) Abstract: A method for the distribution of an advertising revenue stream derived from a media space such as a web site. The media space included advertising and content that may be peer reviewed. Distribution of revenue, in one form, includes the step of calculating revenue distributions from the advertising revenue stream to both a provider of the content and the peer reviewer. At least the revenue distribution to the content provider is influenced by a metric indicative of the popularity of the content.

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